

EU Ecolabel Ambassador: Camping Espace Blue Ocean

Company name: Camping Espace Blue Ocean

Product category: Tourist Accommodations

Country of origin: France

License holder since: 2009

Website: <https://www.espaceblueocean.com/?lang=en>



Camping Espace Blue Ocean: a model for sustainable camping

The Camping Espace Blue Ocean is recognised as a model for sustainable camping in the tourism industry. In May 2017, the camping site was even selected by the European Commission to represent EU Ecolabel tourist accommodations during the ‘High Level Conference on sustainable tourism’.

The 6-hectare campsite near Ondres, which offers 60 cabins for rent as well as a wide array of leisure activities, was awarded the EU Ecolabel in 2009. Today, Mr. Benjamin Souviraa, the director of the campsite, estimates that over five percent of their new guests specifically stay at their campgrounds because of the EU Ecolabel, and many clients return after enjoying their visit and learning about the EU Ecolabel-related actions.

Camping Blue Ocean supports the ambition to ensure the stringency and relevance of the EU Ecolabel’s tourist accommodation criteria through various actions. In addition to its engagement to undertake new sustainable actions outlined in the optional criteria for EU Ecolabel tourist accommodations within his own camp site, Mr. Souviraa has also played a key role in the revision of the 2017 tourist accommodation criteria by providing an on-the-ground perspective of environmental hotspots within the tourism industry. Furthermore, he has helped guide a number of other tourist accommodations apply for the EU Ecolabel.

Amongst other initiatives, the campsite has a solar-powered water boiler, installed in 2007 for which it has now reached a positive Return on Investment and acquires 100% of its energy from renewable sources. Waste and water management policies have helped the campsite with immense financial and consumption savings. Finally, Mr. Souviraa notes that he has been successful in these implementations thanks to the active engagement of his team of employees, which he selects depending on their sensitivity towards environmental concerns.



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Improving the efficient use of **Electricity**

280'651kw and €32,000 saved in electricity.*



15% of **high-energy efficiency** (A+/A+++)



80% of **energy-efficient bulbs** (A class)



100% electricity sourced from **renewable energy sources**

Over the years, Camping Espace Blue Ocean has experienced various quantitative achievements and shifts towards sustainable initiatives

Reducing **Carbon Emissions**



80% of their car travels (internal & external) are made with **electric vehicles**.



Green roof and cellulose wadding for insulation



Solar panels and heating pump used for heating the pool



New selection of **organic and local produce**

Decreasing the amount of **Water** wasted

18,407.37 m3 and €64,365 saved in water.*



Average water flow from **taps and shower**: <7L/min

Cutting down on **Waste** and improving recyclability of products

14'840kg increase in recycled waste.*



Using **100% EU Ecolabel cleaning products** (which prohibit a large amount of toxic substances)



Office paper used is EU Ecolabel certified

*Data retrieved in 2015 measured over a span of 7 years.